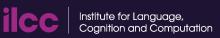
# DLAMA: A Framework for Curating Culturally Diverse Facts for Probing the Knowledge of Pretrained Language Models

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# **Large Language Model (M)** can solve **(T)** better than other models.



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Fair evaluation needs
BENCHMARKS

Factual World Knowledge. e.g.: (Edinburgh, Country, Scotland)

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# Why?

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# Why?

• Better **Reasoning** and Inference

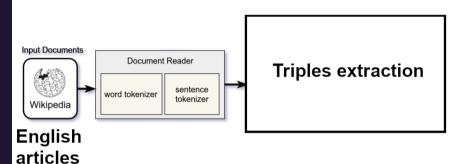
Factual World Knowledge. e.g.: (Edinburgh, Country, Scotland)

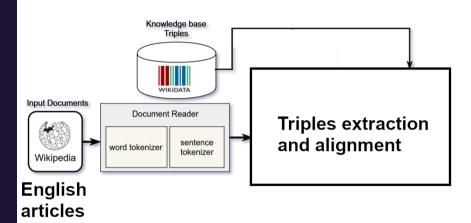
# Why?

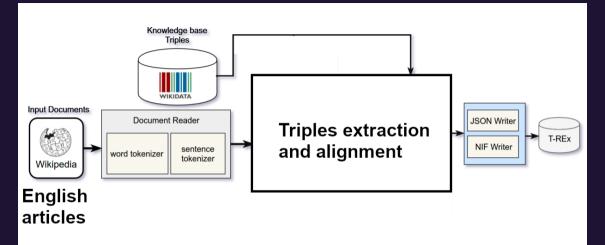
- Better Reasoning and Inference
- Replace **manual** curation of triples

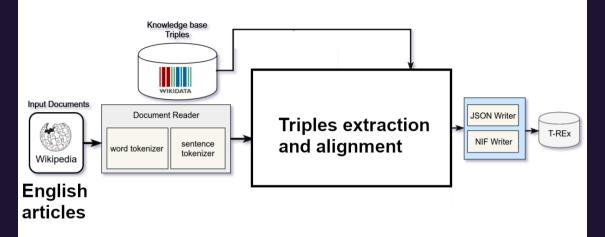
# Current benchmarks are built for English then translated to other languages.



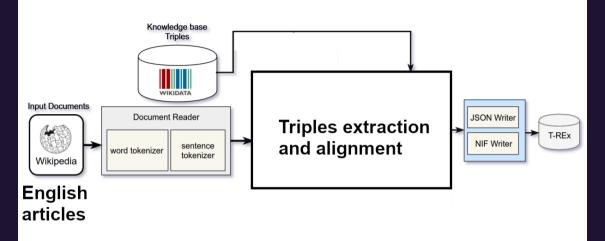








• Facts not on English Wikipedia?



- Facts not on English Wikipedia?
- An issue in a component of the pipeline?

# Impact of Bias on the results?

Kassner, Nora, Dufter, Philipp, and Schütze, Hinrich. 2021. "Multilingual LAMA: Investigating Knowledge in Multilingual Pretrained Language Models."

#### Multilingual Triples:

- En: (Edinburgh [X], Country, Scotland)
- Ar: ([X] اسكلندا , بلد ,إدنبرة

Kassner, Nora, Dufter, Philipp, and Schütze, Hinrich. 2021. "Multilingual LAMA: Investigating Knowledge in Multilingual Pretrained Language Models."

#### Multilingual Triples:

- En: (Edinburgh [X], Country, Scotland)
- (اسكتلندا ,بلد ,إدنبرة [X]) Ar:

#### **Manual Templates:**

- [X] is located in ...
- قع [X] في ...

Kassner, Nora, Dufter, Philipp, and Schütze, Hinrich. 2021. "Multilingual LAMA: Investigating Knowledge in Multilingual Pretrained Language Models."

#### Multilingual Triples:

- En: (Edinburgh [X], Country, Scotland)
- (اسكتلندا ,بلد ,إدنبرة [X]) Ar:

#### **Corresponding Prompts:**

- Edinburgh is located in ...
- تقع إدنبرة في ...

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#### **Multilingual Triples:**

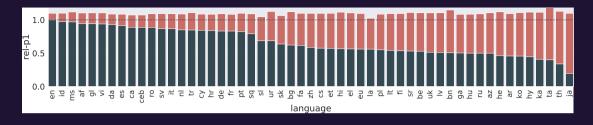
- En: (Edinburgh [X], Country, Scotland)
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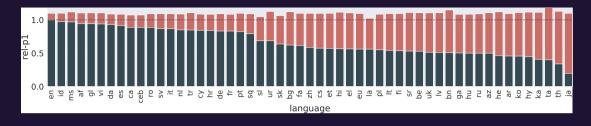
Model: mBERT

Kassner, Nora, Dufter, Philipp, and Schütze, Hinrich. 2021. "Multilingual LAMA: Investigating Knowledge in Multilingual Pretrained Language Models."



#### For recalling facts from mBERT:

 $Ability_{Arabic\ prompts} \approx \frac{1}{2} Ability_{English\ prompts}$ 



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#### Possible explanations:

- mBERT's pretraining data
- Issues in prompts



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 $Ability_{Arabic\ prompts} \approx \frac{1}{2} Ability_{English\ prompts}$ 

#### Possible explanations:

- mBERT's pretraining data
- Issues in prompts
- Representation bias in the benchmark (mLAMA) ?

Identified 21 Western countries.



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- 26 relation predicates.



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- TRE-x (dump of facts),
   Benchmarks sampled from it: LAMA, X-FACTR



- Identified 21 Western countries.
- 26 relation predicates.
- TRE-x (dump of facts),
   Benchmarks sampled from it: LAMA, X-FACTR
- Classify each triple as belonging to the 21 Western countries or not.

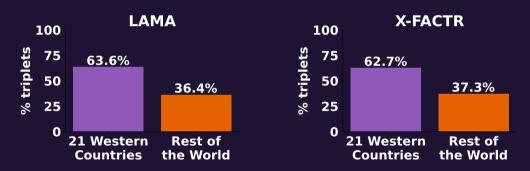


 $\approx$  1.5M triples (> 50%) of **T-REx**  $\in$  the **21 Western countries** 

Petroni, Fabio et al. 2019. "Language Models as Knowledge Bases?"

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# How to build more diverse Multilingual factual knowledge benchmarks?

### DLAMA's methodology

- Identify cultures/regions of interest.
- 2 Curate facts related to these cultures/regions.

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- Contrast facts from 21 Western countries to:

- DLAMA-v1 has three splits of contrasting sets of facts;
- spanning 20 Wikidata predicates.
- Contrast facts from 21 Western countries to:
  - 22 Arab countries
  - 12 South American countries
  - 13 East-Asian & Southeast-Asian countries

# (2) Curate culturally representative facts

**Predicate:** P27 (Country of Citizenship)

 Query Wikidata

subj uri	obj uri	subj wikipedia url	article size	
Q81324	Q30	/Bret_Hart	201353	
Q81328	Q30	/Harrison_Ford	81422	
Q65645	Q30	/Matthias_Pintscher	6923	

# (2) Curate culturally representative facts

**Predicate:** P27 (Country of Citizenship)

Sort

subj uri	obj uri	subj wikipedia url	article size
Q22686	Q30	/Donald_Trump	417652
Q313381	Q30	/Tom_Brady	408608

# (2) Curate culturally representative facts

**Predicate:** P27 (Country of Citizenship)

English			
subj label	obj label		
Donald Trump	United States of America		
Tom Brady	United States of America		

Arabic		
subj label	obj label	
دونالد ترامب	الولايات المتحدة	
توم برايدي	الولايات المتحدة	

Get parallel multilingual labels

•  $\approx$  13K relation triples for each set of cultures.

Arab facts	Western facts		
10,946 triples	13,589 triples		
DLAMA-v1 (Arab-West)			
Asian facts	Western facts		
	Western facts 13,588 triples		

South American facts Western facts

13,071 triples 13,586 triples

DLAMA-v1 (South America-West)

- ≈ 13K relation triples for each set of cultures.
- Parallel labels in Arabic-English, Korean-English, and Spanish-English.

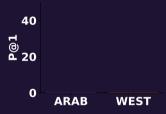
Arab facts	Western facts
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## South American facts Western facts

13,071 triples 13,586 triples

DLAMA-v1 (South America-West)

**DLAMA-v1 (Arab-West)**Performance of **English BERT-base** on DLAMA-v1?



### **DLAMA-v1 (Arab-West)** Performance of English BERT-base on DLAMA-v1?

BERT-base - English prompts 40 31.3 27.5 ARAB WEST

**DLAMA-v1 (Arab-West)**Performance of **Arabic arBERT** on DLAMA-v1?

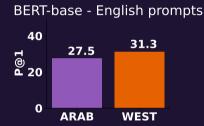


**DLAMA-v1 (Arab-West)**Performance of **Arabic arBERT** on DLAMA-v1?

arBERT - Arabic prompts



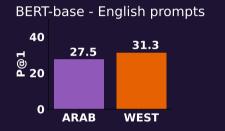
### **DLAMA-v1 (Arab-West)**





Prompts in a language better for related facts;

### **DLAMA-v1 (Arab-West)**





- Prompts in a language better for related facts;
- similar behaviours for the other two sets of facts

### **DLAMA-v1 (Arab-West)**

Performance of **English BERT-base** on mLAMA vs DLAMA-v1?



### DLAMA-v1 (Arab-West)

Performance of **English BERT-base** on mLAMA vs DLAMA-v1?

BERT-base - English prompts

40
37.9
29.6
0
DLAMA Ariwa MLAMA

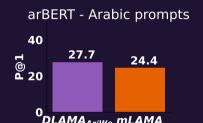
**DLAMA-v1 (Arab-West)**Performance of **Arabic arBERT** on mLAMA vs DLAMA-v1

arBERT - Arabic prompts



### **DLAMA-v1 (Arab-West)**





Biased benchmarks  $\Rightarrow$  Biased evaluation!

# Thanks!





## Thanks!





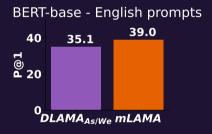
### **Summary:**

- Translating English benchmarks introduces a cultural bias.
- We introduce **DLAMA-v1**, a benchmark with facts from 3 **contrasting** sets of cultures.
- Contrasting cultures provides better Model Analysis.

# GPT3.5 turbo QA performance

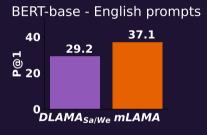
Relation	Arabic prompts Accuracy		English prompts Accuracy	
	Arab facts	West facts	Arab facts	West facts
P30 (Continent)	63.6	89.5*	100.0*	89.5
P36 (Capital)	81.8*	63.2	95.5*	94.7
P37 (Official language)	100.0*	89.5	100.0*	100.0*
P47 (Shares border with)	100.0*	100.0*	95.5*	89.5
P190 (Sister city)	6.0*	5.6	3.0	33.1*
P530 (Diplomatic relation)	63.6	68.4*	50.0	84.2*
P1376 (Capital of)	87.5	88.5*	100.0*	92.3

### **DLAMA-v1 (Asia-West)**





### **DLAMA-v1** (South America-West)





#### 21 Western Countries:

The Inner Circle, Western European and South Western European countries:

Andorra, Austria, Belgium, France, Germany, Ireland, Italy, Liechtenstein, Luxembourg, Monaco, Netherlands, Portugal, San Marino, Spain, Switzerland, the United Kingdom, in addition to Canada, the United States of America, Australia, and New Zealand.

#### 12 South American countries:

Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

### 13 East Asian, and Southeast Asian countries:

China, Indonesia, Japan, Malaysia, Mongolia, Myanmar, North Korea, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

# Why contrastive sets of facts?

**Model:** English BERT-Base.

Prompt for P495 (Country of Origin): [X] was created in [Y].

Model: English BERT-Base.

**Prompt for P495 (Country of Origin):** [X] was created in [Y].

Performance Asian facts ≫ Performance Western facts

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## **Model Predictions for Asian facts**

**Model:** English BERT-Base.

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## **Model Predictions for Asian facts**

**Japan** (848/1000)

**Model:** English BERT-Base.

**Prompt for P495 (Country of Origin):** [X] was created in [Y].

## **Model Predictions for Asian facts**



**Model:** English BERT-Base.

Prompt for P495 (Country of Origin): [X] was created in [Y].

## **Model Predictions for Western facts**

Model: English BERT-Base.

Prompt for P495 (Country of Origin): [X] was created in [Y].

## **Model Predictions for Western facts**

**Japan** (602/1000)

**Model:** English BERT-Base.

**Prompt for P495 (Country of Origin):** [X] was created in [Y].

## **Model Predictions for Western facts**



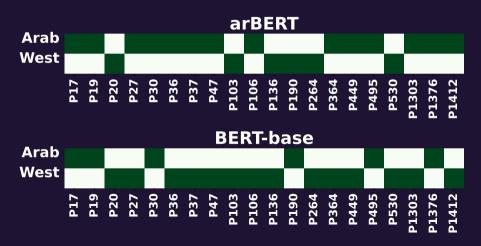
Model: English BERT-Base.

**Prompt for P495 (Country of Origin):** [X] was created in [Y].

# Prompt Bias toward **Japan**!

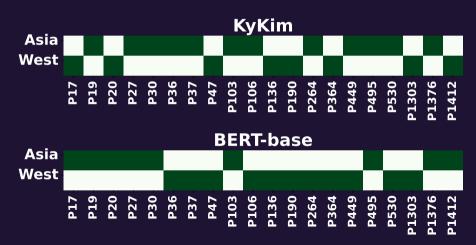
## Heatmap of individual predicates

### **DLAMA-v1 (Arab-West)**



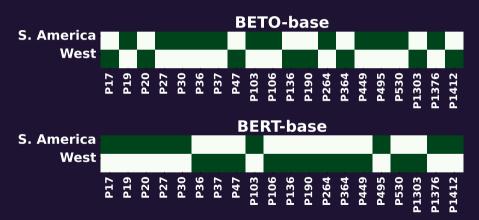
## Heatmap of individual predicates

### **DLAMA-v1** (Asia-West)



## Heatmap of individual predicates

### **DLAMA-v1** (South America-West)



## References I

Chaudhury, Subhajit et al. (Dec. 2022). "X-FACTOR: A Cross-metric Evaluation of Factual Correctness in Abstractive Summarization." In: Proceedings of the 2022 Conference on Empirical Methods in Natural Language Processing. Abu Dhabi, United Arab Emirates: Association for Computational Linguistics, pp. 7100–7110. URL:

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Petroni, Fabio et al. (Nov. 2019). "Language Models as Knowledge Bases?" In: Proceedings of the 2019 Conference on Empirical Methods in Natural Language Processing and the 9th International Joint Conference on Natural Language Processing (EMNLP-IJCNLP). Hong Kong, China: Association for Computational Linguistics, pp. 2463–2473. DOI: 10.18653/v1/D19-1250. URL: https://aclanthology.org/D19-1250